

Baked Sweet Goods SALES CONTINUE TO GROW!



**UNATTENDED RETAIL
CONFECTIONS CATEGORY
REVENUE
GAINS 14%
\$2.25B SALES IN 2022**



VEND, MICRO MARKETS, ETC.

Confections category makes up 10+% of the industry sales, and continues to grow!

**CONVENIENCE STORES
PACKAGED SWEET SNACKS
SALES
ROSE +10.8%
IN 2022 COMPARED WITH 2021.***

Little Debbie Is America's Favorite Snack Cakes

(TOTAL US - CONVENIENCE RANKINGS)*

**DOUBLE DECKER
OATMEAL CREME PIE
#1 ITEM
8.86% SHARE
OF COOKIES**



**NUTTY BUDDY
#2 ITEM
8.83% SHARE
OF COOKIES**



**COSMIC BROWNIE 4.0 OZ
#1 ITEM
56% SHARE
OF BROWNIES**



SWEET SNACKS CATEGORY FACTS

- ▶ CONSUMED ALL DAY
- ▶ GROWING CATEGORY
- ▶ HIGH IMPULSE ITEMS FOR CONSUMERS

VENDING OPERATORS WE RECOMMEND

OFFER
TOP
SELLING
BRANDS

OFFER
DIFFERENT
FLAVORS,
SIZES, AND
TEXTURES!

DISPLAY
IN HIGHLY
VISIBLE
AREAS